



January 30, 2017  
For Immediate Release

## Clearview Recognizes Outstanding Volunteer with \$2,500 Donation

**Moon Township, Pa.** — Clearview Federal Credit Union honored Alexis (Lexi) Campbell, the winner of their 9<sup>th</sup> Annual Joseph C. Cirelli Community Service Award, during an award and donation presentation Monday. Lexi, who was nominated for the award by her mother-in-law, is the founder and director of Camp Cranium, a week-long overnight summer camp for kids ages 6-18 who have experienced a traumatic or acquired brain injury.

Lexi began volunteering at medical camps when she was 18 years old, and she came to realize that camps can reach children with medical issues in a way that no other resources can. Because there were no camps of this kind offered in her local community, Lexi decided to start her own camp in 2007 and said her is the only one of its kind in Pennsylvania.

Camp Cranium's goal is to provide an experience where "extraordinary kids can do extraordinary things" by promoting independence, improving self-esteem, and allowing the campers to form lifelong bonds with others experiencing similar struggles. For a week during each summer, children who have had a traumatic brain injury or stroke have the unique opportunity to meet other children with brain injuries in a safe, supportive and fun environment. Over the past nine years, the camp has grown from originally hosting 24 campers to hosting approximately 60 campers and 90 volunteers each June.

In honor of Lexi's hard work, Clearview is making a \$2,500 donation to Camp Cranium, who will use the donation to expand their web presence by redeveloping their organization's website and offering online chat sessions. This will help form a well-established online presence and improve communication with parents of children with brain injuries, as well as other community providers.

"Our Board of Directors decided that the money from the Joseph C. Cirelli Community Service Award is being put toward our new website because we do feel that although that one week of camp each year is amazing and helps them get through the rest of the year, we want to be able to provide services to them throughout the entire year, and this is the first step," Lexi said.

The Joseph C. Cirelli Community Service Award was created to recognize a person who provides outstanding volunteer service to his/her community. The award is named in honor of former Clearview President/CEO Joseph Cirelli who served the Credit Union for 35 years.

**Clearview Federal Credit Union** serves more than 98,000 members, with reported assets valued over \$1.1 billion as of December 2016. Membership in Clearview is open to individuals who live, work, worship, attend school or volunteer in the Southwestern Pennsylvania community, which includes Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington and Westmoreland counties. Membership is also open to immediate family members of current Clearview members. Visit [clearviewfcu.org](http://clearviewfcu.org) for more information.



Clearview presents their Joseph C. Cirelli Community Service Award, as well as a \$2,500 check for Camp Cranium, to recipient Lexi Campbell. (l to r): Clearview's Chairman of the Board of Directors Robert Farrell; Award winner Lexi Campbell; Clearview's President & CEO Mark Brennan; and Clearview's Former President & CEO—and namesake of this award—Joseph C. Cirelli.

To request a high-resolution copy of this image for publication, please contact Erica Tuite at [etuite@clearviewfcu.org](mailto:etuite@clearviewfcu.org).

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