

Press Release

For Immediate Release

Media Contact: Holly Bulvony
412-471-4160
A to Z Communications
press@clearviewfcu.org

Clearview raises over \$2,000

Healthy “bake sale” kicks off Clearview’s fundraising efforts supporting American Diabetes Association

Pittsburgh, PA, June 21, 2019...clearviewfcu.org Clearview Federal Credit Union kicked off its fundraising campaign supporting American Diabetes Tour de Cure with a spin on the traditional bake sale. With more of a focus on healthy snacks than traditional treats, the Clearview team raised over \$2,000 toward its ultimate goal for the September 14, 2019 event. In addition to the bake sale, Clearview is also selling camp chairs as part of the ongoing fundraising efforts for the Tour de Cure.

At the Tour de Cure, Clearview employees will walk in support of Cadence McCollim with team WatchaMcCollim. Tour de Cure is the American Diabetes Association’s national event to raise funds for research, advocacy, programs and education. Participants in Tour de Cure events across the nation can partake on their own or as a team, and are able to run, walk, ride, or participate virtually.

Cadence McCollim and friends from team WatchaMcCollim helped with the sale of camp chairs at the bake sale. Chelsea Schaffer, associate director of development for the American Diabetes Association, also stopped by the bake sale to lend her support.



###

About Clearview Federal Credit Union

Clearview Federal Credit Union has been in operation since 1953 and serves over 103,000 members with reported assets valued over \$1.2 billion as of May 2019. Membership in Clearview is open to individuals who live, work, worship, volunteer or attend school in the Southwestern Pennsylvania community, which includes Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington and Westmoreland counties. Membership is also open to immediate family members of current Clearview members. Visit clearviewfcu.org for more information. Clearview Federal Credit Union is federally insured by the National Credit Union Administration and is an Equal Housing Lender.