For Immediate Release - May 10, 2017

Latrobe Community Celebrates Clearview’s Revitalized Branch

Latrobe, Pa. – In the midst of revitalization efforts in Latrobe, Clearview Federal Credit Union celebrated upgrades to its Lloyd Street branch Thursday with a ribbon cutting ceremony and donation presentation to Adams Memorial Library.

The newly remodeled branch at 107 Lloyd Avenue in Latrobe now features digital displays, a touchscreen kiosk and free wi-fi. In addition, the 3,386 square-foot indoor space underwent cosmetic upgrades, including a modernized layout and décor.

Outside the branch, Clearview repurposed an adjacent empty lot by removing the foundation of a formerly abandoned structure and creating an ADA-accessible parklet with green space, benches and a 24/7 walk-up ATM. The new space is intended to refresh a busy part of town on the prominent corner that had been previously uncared for.

Clearview President & CEO Mark Brennan, along with the staff of the Latrobe Branch and Branch Manager Donna Stynchula, hosted a ceremonial ribbon cutting on Thursday, May 4, 2017 to officially welcome the community to the new space.

Jarod Trunzo, Executive Director of the Latrobe Community Revitalization Program, was in attendance and spoke at the ceremony. He said, “Clearview is the model of businesses in the area taking initiative and creating a revitalized Latrobe. It was seamless working with Clearview’s team to implement the new community parklet. Their property is a big piece of all the improvement happening on Lloyd Avenue, and it has helped leverage more improvements now being planned in the area.”

Also in attendance was Megan Bricker of the Adams Memorial Library’s Board of Directors. As part of Clearview’s continuing efforts to remain an integral part of the communities it serves, Mark Brennan presented a $500 donation to Megan and the local library to benefit its summer reading program and other community programs.

Other notable guests included Rep. Joseph Petrarca of the 55th Legislative District, and Dorothy Staffen, District Administrator for State Senator Kim Ward of Pennsylvania’s 39th Senatorial District.

Clearview’s President & CEO Mark Brennan said, “This event was a great representation of the involvement we like to maintain in our members’ communities. Not only do we recognize our largest milestones, like opening new locations and reaching $1 billion in assets, but we can also celebrate improvements and growth in longstanding Credit Union communities like Latrobe. It’s been a pleasure to work closely with such outstanding leaders of Latrobe.”

Clearview’s Latrobe Branch is open for business Monday - Friday 9:00 a.m. to 5:00 p.m.

Clearview Federal Credit Union has been in operation since 1953 and serves over 98,000 members, with reported assets valued over $1.1 billion as of March 31, 2017. Membership in Clearview is open to individuals who live, work, worship, volunteer or attend school in the Southwestern Pennsylvania community, which includes Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington and Westmoreland counties. Membership is also open to immediate family members of current Clearview members. Visit clearviewfcu.org for more information. Clearview Federal Credit Union is federally insured by the National Credit Union Administration and is an Equal Housing Lender.

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