Press Release
For Immediate Release
Media Contact: Holly Bulvony
412-471-4160
A to Z Communications
press@clearviewfcu.org

Clearview FCU Innovates during COVID-19, Offers “Takeout Banking”
Clearview continues to provide service to members during COVID-19 through prepared transactions for members

Pittsburgh, PA, May 1, 2020, (clearviewfcu.org)... Clearview Federal Credit Union innovated a new concept in the financial industry as they unveiled “Takeout Banking” to provide their members and the communities they serve with more access and convenience for their financial solutions during COVID-19. The process is modeled after the strategy employed by many small business restaurants, including those that Clearview supports through other initiatives, that have switched to takeout meals.

Clearview’s “Takeout Banking” allows members to have their transactions complete ahead of time and ready for pick up when they arrive at a preset time to their financial center. “This offering is quick and convenient for our members,” said Ron Celaschi, CEO of Clearview. Takeout Banking was developed and fine-tuned by the Clearview Central Region Team and will roll out to all member financial centers. Clearview continues to take a proactive, community-first approach in supporting its members during COVID-19.

###

About Clearview Federal Credit Union
Clearview Federal Credit Union has been in operation since 1953 and serves over 105,000 members with reported assets valued over $1.3 billion as of April 2020. Membership in Clearview is open to individuals who live, work, worship, volunteer or attend school in the Southwestern Pennsylvania community, which includes Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington and Westmoreland counties. Membership is also open to immediate family members of current Clearview members. Visit clearviewfcu.org for more information. Clearview Federal Credit Union is federally insured by the National Credit Union Administration and is an Equal Housing Lender.