



**Press Release**

**For Immediate Release**

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## **Clearview to support students, financial literacy with Junior Achievement**

### ***Clearview to join Junior Achievement's BizTown® as official financial institution***

**Pittsburgh, PA, January 28, 2020**...Clearview Federal Credit Union has partnered with Junior Achievement of Western Pennsylvania and the experimental learning laboratory JA BizTown®, as the official financial institution.

JA BizTown® acts as an immersive, real-world experience helping elementary and middle school students learn important skills, such as managing finances, applying for a job and how to write checks. As the official financial institution of JA BizTown®, student participants will learn first-hand financial literacy skills first-hand. Students will be able to learn these skills at Clearview's "storefront" located in the 10,000-square foot JA BizTown® complex in South Fayette Township, Pa.

"We here at Clearview are proud to partner with JA on JA BizTown®. We understand the importance of financial literacy for children in the region, to help them become responsible members of our community" said Clearview CEO, Ron Celaschi.

The program will support more than 3,000 students from 22 schools in the Greater Pittsburgh region in the first semester of operations. JA BizTown® celebrated its grand opening on January 28, 2020 with over 80 students from Claysville Elementary in Claysville, Pa. becoming the first "citizens" to visit the Clearview FCU storefront and spend the day at JA BizTown®.

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**About Clearview Federal Credit Union**

Clearview Federal Credit Union has been in operation since 1953 and serves over 104,000 members with reported assets valued over \$1.2 billion as of December 2019. Membership in Clearview is open to individuals who live, work, worship, volunteer or attend school in the Southwestern Pennsylvania community, which includes Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington and Westmoreland counties. Membership is also open to immediate family members of current Clearview members. Visit [clearviewfcu.org](http://clearviewfcu.org) for more information. Clearview Federal Credit Union is federally insured by the National Credit Union Administration and is an Equal Housing Lender.

**About Junior Achievement® (JA)**

Junior Achievement is the world's largest organization dedicated to providing young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. With the help of corporate and community, mentor volunteers, we are changing the game for our region's youth with relevant, experiential education in financial literacy, work readiness and entrepreneurship. Today, Junior Achievement of Western Pennsylvania serves nearly 70,000 students through some 3,000 local volunteers. Learn more at [www.JAWesternPA.org](http://www.JAWesternPA.org).