Press Release
For Immediate Release
Media Contact: Holly Bulvony
412-471-4160
A to Z Communications
press@clearviewfcu.org

Clearview Tees it up for Charities
Annual golf outing awards $5,000 each to local nonprofits

Pittsburgh, PA, October 16, 2019... Clearview Federal Credit Union has long been known for its community engagement and support of local charities. During the third quarter of 2019, Clearview has renewed its commitment to area nonprofits in both traditional and new ways through its annual golf outing. The golf outing was held on August 23 and 24 at the Beaver Valley Golf Club and marked 33 years of community engagement.

The event drew 225 golfers and was supported by 40 volunteers. Traditionally, the golf outing proceeds were distributed to local charities through an internal selection process. This year, Clearview opened the decision to members with an innovative means through a social media contest. Members were encouraged to submit a video entry outlining why their charity should be selected to benefit from half of the golf outing’s proceeds.

This modern spin on the contest was titled, Tee it Up for Charity. The contest was a three-stage process beginning with an online video submission from charities, which outlined why they should be selected.

A total of 29 charities submitted videos, with the winning entry belonging to Steel City Kennel and Dog Rescue. Jacque Buchheimer, owner of Steel City Kennel and Dog Rescue received a $5,000 check for her outstanding efforts in rescuing animals in need.

Clearview’s commitment to local charities is well-known, and this year, a new partnership between Clearview and Junior Achievement of Western PA allowed the credit union to award Junior Achievement and JA Biztown®. On September 27, 2019, Dennis Gilfoyle, President and CEO of JA, and Vice President of Development Bill Lucas were on hand to accept the $5,000 gift.

JA Biztown® is an experiential learning environment for middle school students in regional school districts. Clearview is the financial partner for Biztown and will help students understand real-world economics, business and personal finances.
Clearview
Clearview Federal Credit Union has been in operation since 1953 and serves over 100,000 members, with reported assets valued over $1.2 billion as of September 2019. Membership in Clearview is open to individuals who live, work, worship, volunteer or attend school in the Southwestern Pennsylvania community, which includes Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington and Westmoreland counties. Membership is also open to immediate family members of current Clearview members. Visit clearviewfcu.org for more information. Clearview Federal Credit Union is federally insured by the National Credit Union Administration and is an Equal Housing Lender.

About Steel City Kennel and Dog Rescue
Steel City Kennel and Dog Rescue supports pet rescue in the Greater Pittsburgh area.

About Junior Achievement of Western Pennsylvania
Since 1939, Junior Achievement of Western PA has been inspiring and preparing young people to succeed in a global economy.