PRESS RELEASE & PHOTO OPPORTUNITY

For immediate release

Media contact: Holly Bulvony
A to Z Communications
holly@atozcommunications.com
412-471-4160

Clearview Federal Credit Union donates to local flood victims

*Gift to the Southwestern PA Chapter of the American Red Cross goes to those most in need*

**Pittsburgh PA, July 11, 2018**........([www.clearviewfcu.org](http://www.clearviewfcu.org)) Clearview Federal Credit Union (CFCU), a member-based credit union serving 10 southwestern Pennsylvania counties, is making a $10,000 contribution to the Southwestern PA Chapter of the American Red Cross for relief to local families experiencing loss due to the recent flooding. The donation is part of CFCU’s ongoing commitment to the communities they serve and is earmarked for the Disaster Relief Program of the Red Cross.

The Pittsburgh region suffered from severe flooding over the past few weeks. In the South Hills, flooding impacted a total of 150 homes, with 50 experiencing major damage, 10 homes were destroyed and 5 were inaccessible. Damage in the North Hills is still presently being assessed.

“Our members are why CFCU is here today,” states Ronald R. Celaschi, President and CEO of CFCU. “And when members, neighbors, family and friends are in need, Clearview wants to help. We have been an integral part of the community for 65 years, and now, when our neighbors desperately need help, we are proud to step up. Our donation to the American Red Cross Disaster Relief Program assures that our contribution will go to those most in need right in our own back yard.”

The CFCU Board of Directors approved the gift, which represents nearly 25 percent of funds spent on providing relief to the flood victims. This includes community centers to temporarily house families, supplemental assistance to those hardest hit, food, clothing and cleanup, along with referrals for additional support.
Members of the Clearview Board of Directors, Board Chair, Doug Montanari, and CEO Ronald Celaschi, along with senior management will present the check to Terry Koontz, Chief Development Officer and Connie Cavrich, Regional Philanthropy Officer, of the Southwestern PA Chapter of the Red Cross, at 10:00 a.m. at the Southwestern Chapter of the Red Cross, 2801 Liberty Ave, Pittsburgh, PA, 15222.

###

Clearview Federal Credit Union has been in operation since 1953 and serves over 100,000 members, with reported assets valued over $1.2 billion as of May 2018. Membership in Clearview is open to individuals who live, work, worship, volunteer or attend school in the Southwestern Pennsylvania community, which includes Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington and Westmoreland counties. Membership is also open to immediate family members of current Clearview members. Visit clearviewfcu.org or for more information. Clearview Federal Credit Union is federally insured by the National Credit Union Administration and is an Equal Housing Lender.