

Clearview® Federal Credit Union  
8805 University Boulevard  
Moon Township, PA 15108-2580  
Contact: Lisa Weber  
Day Phone: (412) 269-3029

For Immediate Release

CREDIT UNION RAISES MONEY FOR BREAST CANCER AWARENESS PROGRAM

Moon Township, PA— Employees of Clearview® Federal Credit Union recently raised \$975 for breast cancer programs by participating in the Lee National Denim Day on October 5, 2007.

Clearview employees purchased \$5 Breast Cancer Awareness pins for the opportunity to wear jeans to work, raising \$975. This was by far the highest amount raised by Clearview in the eight years that they have participated in Lee National Denim Day.

Lee Jeans founded Lee National Denim Day, one of the largest single-day fundraisers for breast cancer, in 1996. This year, thousands of people at nearly 45,000 locations across the country participated and an estimated \$4-\$5 Million was raised, bringing the 12-year total to more than \$70 Million. All funds raised this year benefit the Women's Cancer Programs of the Entertainment Industry Foundation.

Clearview Federal Credit Union serves approximately 74,000 members, with reported assets valued at more than \$600 million as of June 2007. Membership in Clearview is open to individuals who live, work, worship, attend school or volunteer in the Southwestern Pennsylvania community, which includes Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington and Westmoreland counties. Membership is also open to immediate family members of current Clearview members. Visit [www.clearviewfcu.org](http://www.clearviewfcu.org) for more information. Clearview Federal Credit Union is federally insured by the National Credit Union Administration and is an Equal Housing Lender.

-END-