

Clearview[®] Federal Credit Union
8805 University Boulevard
Moon Township, PA 15108
Contact: Christianne Gribben
Day Phone: (412) 269-3079

For Immediate Release

ROBERT MORRIS UNIVERSITY DEBUTS RALLY TOWEL WITH HELP FROM CREDIT UNION

Moon Township, PA— Robert Morris University's first rally towel made its debut on September 19, 2009, in RMU Colonial football stands, as fans cheered on RMU players in a way that is very familiar to Pittsburgh.

The RMU rally towel was designed by Clearview[®] Federal Credit Union. Its unique look features "Go RMU" and the RMU Athletics Colonial logo. The RMU community loves the towel and feels it will lead to heightened school spirit, similar to other area universities. RMU Associate Athletic Director, Marty Galosi quotes, "I'm very excited about the rally towel and the attention it's bringing to RMU sports."

Desire for the RMU rally towel has grown among RMU students, parents, faculty and alumni. Clearview is giving a free rally towel to anyone who visits a Clearview branch with a 2009-2010 season RMU home football, basketball or hockey game ticket stub. Clearview President and CEO, Mark Brennan commented, "As a not-for-profit organization we aim to give back to the community. What better way than to give our backyard university some added school spirit."

Robert Morris University, founded in 1921, is a private, four-year institution with an enrollment of approximately 5,000 undergraduate and graduate students. The university offers 60 undergraduate and 20 graduate programs. An estimated 22,000 alumni live and work in western Pennsylvania.

Clearview Federal Credit Union serves approximately 77,040 members, with reported assets valued over \$602 million as of June 30, 2009. Membership in Clearview is open to individuals who live, work, worship, attend school or volunteer in the Southwestern Pennsylvania community, which includes Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington and Westmoreland counties. Membership is also open to immediate family members of current Clearview members. Visit www.clearviewfcu.org for more information. Clearview Federal Credit Union is federally insured by the National Credit Union Administration and is an Equal Housing Lender.