

Clearview® Federal Credit Union
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For Immediate Release

Credit Union Raises Funds for Variety Telethon

Moon Township, PA – Clearview Federal Credit Union sponsored a portion of the “Variety Cares for Kids Radiothon” on Pittsburgh’s Lite Rock 92.9 WLTJ. During Clearview’s sponsored hour on December 11, 2007, Clearview matched listeners’ contributions to support Variety the Children’s Charity. A total of \$130,000 was raised during the telethon.

Clearview President and CEO Mark Brennan appeared on air during the telethon to encourage listeners to pledge money for the charity. Brennan actively participates in the charity, serving as a Director-at-Large on the Board of Directors.

“We are proud of our relationship with the good people at Clearview Federal Credit Union,” said Celia Hinds, Executive director of Variety the Children’s Charity.

The telethon, held on December 11 and 12, 2007, raised funds to support both *Camp Variety for Kids* and Variety’s *Kids on the Go* program. *Camp Variety for Kids* is held during the summer and focuses on recreational activities for children with disabilities and their siblings, ages 6-21 years old. Children in attendance enjoy arts and crafts, music, swimming, adaptive sports programs and nature walks. Variety’s *Kids on the Go* program purchases mobility and enabling equipment such as wheelchairs, van lifts, ramps and adaptive bicycles and tricycles for disabled children.

Variety the Children’s Charity has been active in Pittsburgh since 1928. Throughout its history, Variety has been known for helping children in crisis. Variety’s mission is to enrich the lives of children with disabilities by ensuring that every child with a disability is provided with enabling equipment, assistive technology and communication devices and the opportunity to personally develop and to participate in social, educational, artistic and recreational activities enjoyed by other children. Variety’s Pittsburgh chapter serves all children without discrimination, ages 21 and under, who reside in Southwestern Pennsylvania. To learn more about the activities, programs and services provided by Variety the Children’s Charity of Pittsburgh, visit their Web site at www.varietypittsburgh.org or call the Variety office at (412) 747-2680.

Clearview Federal Credit Union serves approximately 72,000 members, with reported assets valued at more than \$600 million as of June 2007. Membership in Clearview is open to individuals who live, work,

worship, attend school or volunteer in the Southwestern Pennsylvania community, which includes Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington and Westmoreland counties. Membership is also open to immediate family members of current Clearview members. Visit www.clearviewfcu.org for more information. Clearview Federal Credit Union is federally insured by the National Credit Union Administration and is an Equal Housing Lender.

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